SNARTPULSE-\-



5 EDITION

We Promised, We Delivered!





Lifestyle



COMPANY HIGHLIGHTS

Specialized training, Seminars, Rewards & Recognition



ASSOCIATES

ACHIEVEMENTS

We celeberate our Associates Achievements



New Launch

Products

Delivering High-Quality products and value our customers deserve



Retail Revolution

LeMart

Reaching to Remote places and serving locals





1	25 years of Sucess & Happiness						
	25 years or sucess & frappiness						
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SMARTVALUE'S Journey to 25 Years of Success and Happiness



Preface

Welcome to the inaugural edition of SmartPulse Magazine, offering a snapshot of the dynamic activities at SmartValue in the quarterly magazine of Jan-March 2024. From impactful CSR initiatives to empowering workshops for associates, this quarter was marked by a commitment to excellence and community welfare.

Our associates shone brightly through their outstanding achievements and dedication, earning recognition through our Rewards & Recognition program. From surpassing sales targets to delivering exceptional customer service, their contributions were integral to our success. Additionally, we celebrated the accomplishments of those who reached new recognition levels and rewarded deserving individuals with national and international trips.

Innovation was at the forefront with the launch of exciting new products, catering to the evolving needs of our customers. Our top-quality products, designed with cutting-edge technology and meticulous craftsmanship, have set new standards in the industry. Customers have experienced remarkable benefits, from improved health and wellness to enhanced lifestyle conveniences.

As we look ahead, we remain committed to empowering excellence and enriching lives at SmartValue. Our focus on quality and customer satisfaction drives us to continuously innovate and deliver the best products in the market. Thank you for being part of our journey.



About the Company

SmartValue is much more than a company, whose revolutionary idea has transcended itself beyond the ordinary, who is committed to bringing a positive change in the lives of people through its genuine quality products that are valued for money and by opening profitable and career-oriented opportunities for the highly motivated youth. Today, the company through its sheer dedication and innovative ideas has a notable presence across India and become a household name. The company has also earned the reputation of being one of the largest companies in the Direct Selling Industry. SmartValue is committed to enhancing the overall quality of living and helping people to create a healthy and happy life. The company's interest lies in various categories of products like Health & Wellness, Personal Care, Home Care, Lifestyle, Food and Beverages, Beauty Care, Agriculture Products, and Educational Books & DVDs.

- An ISO 9001:2008 Certified company.
- Has more than 100 + High Quality & Value-For-Money Products.
- Managed by synergy of highly qualified professionals with multi-industry exposure from top management institutes of India.
- Built on strong Ethics and Beliefs.
- It is time-tested & one of the most trusted organizations.

Our Vision

"To be a reputed institute of smart people who add value across generations."

- To transform Citizen to Smartizen & Healthizen.
- To provide Quality Products.
- To develop personality and communication skills with the help of Educational Books and DVDs.

Our Mission

SmartValue is dedicated to spread knowledge in the Society and help people choose Value for-money products for healthy and better living.

MESSAGE FROM THE MANAGING DIRECTOR



Dear SmartValue Family,

It brings me immense joy to connect with you through our quarterly magazine. Your unwavering dedication and passion continue to inspire us every day. Whether you're a seasoned associate or someone exploring the opportunities SmartValue offers, I extend my warmest

As we journey together, let's take a moment to celebrate our collective achievements. Your hard work and commitment have been instrumental in shaping SmartValue into the thriving community it is today. Together, we've surpassed milestones and set new benchmarks in the

To our valued associates, thank you for your loyalty and dedication. Your efforts have not only contributed to the success of SmartValue but have also transformed countless lives through our quality products. Your belief in our mission is the driving force behind everything we do.

To those considering joining our SmartValue family, I invite you to explore the endless possibilities that await you. SmartValue isn't just a company; it's a platform for growth, empowerment, and success. With our proven track record and commitment to excellence, you'll find unparalleled opportunities for personal and professional development.

As we move forward, let's renew our commitment to excellence and innovation. Together, let's continue to make a positive impact on the lives of others and strive for even greater success.

Thank you for being an integral part of the SmartValue journey. Together, we'll continue to reach new heights and achieve our dreams.

Warm Regards,

Mr. S Krishnamourthy Managing Director

SmartValue



OUR PRODUCTS AND SERVICES

MORE THAN 40 LAKH ASSOCIATES AND CUSTOMERS ASSOCIATED WITH THE MISSION OF SMARTVALUE ACROSS INDIA



Health & Wellness



Food & Beverages



Lifestyle



Beauty Care



Agriculture



Personal Care



Home Care



Educational Books & DVDs

Awards



Welcome to our Awards Page, showcasing prestigious accolades received from Government-recognized and established associations. Explore the recognition bestowed upon us, reflecting our commitment to excellence and industry leadership. Join us in celebrating these notable achievements that highlight our dedication to quality and innovation.































At SmartValue, we nurture talent and recognize excellence. Our Half-Yearly Rewards & Recognition Program celebrates exceptional contributions from January to March 2024. Join us in acknowledging and rewarding dedication and hard work. Additionally, our Mega Training Program equips associates with essential skills and knowledge for outstanding performance.



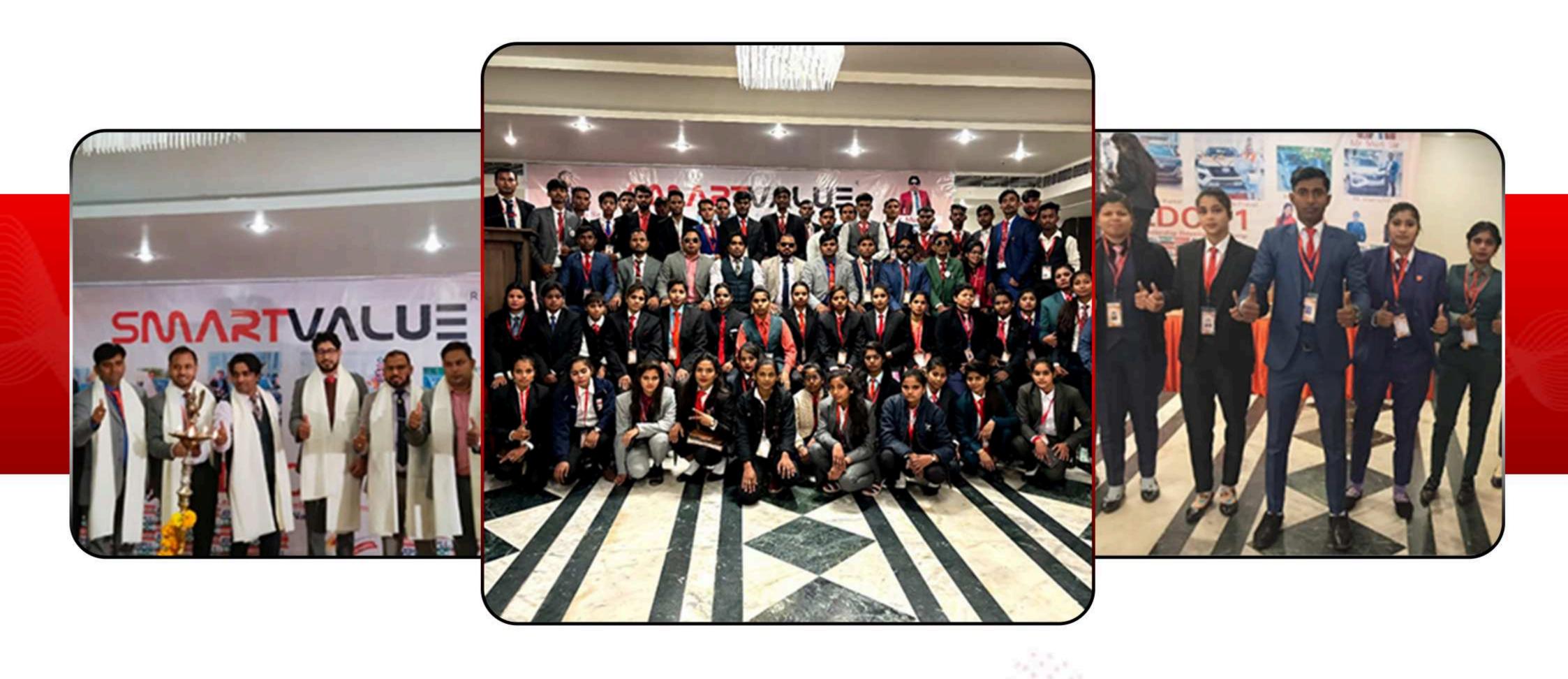
Half Yearly Recognition Program 'JABALPUR' Jan 23-24



Rewards & Recognition Program 'KATIHAR, BIHAR' Jan 23-24



Rewards & Recognition Program 'JABALPUR' Jan 23-24



Mega Training Program 'KATHGODAM, UTTRAKHAND' Jan 24



Rewards & Recognition Program 'KOLKATA' Jan 23-2024



Rewards & Recognition Program 'LUCKNOW' Jan 23-24.



Half Yearly Recognition Program 'MIDNAPORE, WEST BENGAL' March 23-24



Women Empowerment Program 'INDORE' March 24



Associates Achievement

Welcome to our Associates Achievements page, where we proudly celebrate the remarkable accomplishments of our exceptional team members. Their dedication and hard work set a high standard of excellence. Join us in honoring these outstanding individuals for their achievements.



Name: Swarnajjal Khanra

Location: Medinipur, WB

I'D No.: 4021945

Car Name: Tata Tiago XT



Name: Madhulata Kurre

Location: Mahasamund, CG

I'D No.: 3359796

Car Name: Maruti S-Presso



Name: Dilip Kumar Mehta

Location: Jharkhand

I'D No.: 687409

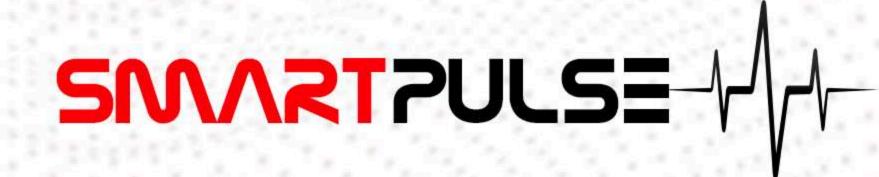
Car Name: Fortuner



Retail Achievement

We proudly feature our achievers who have reached the target of 1200 miles for 2023-2024, reaching new heights through their hard work and dedication. Join us in celebrating these outstanding individuals who exemplify excellence and commitment in their roles.

			Secretary of the second of					
1200 Miles Achiever's			1200 Miles Achiever's					
	S.No	o. I'D	Name	City	S.No	o. I'D	Name	City
	31	4505126	Mrs. Nirmala .	Hospet	1	2744226	Mr. Rupak Debnath	North Tripura
	32	4495429	Ms. Ratna Chatterjee	Howrah	2	4393618	Ms. Saraja Bibi	Diamond Harbour
	33	4241020	Mr. Gunadhar Kundu	Arambagh	3	2007527	Mr. Debananda Behera	Khallikote
	34	3769808	Ms. Minaxi Bhavrav Patil	Nadiad	4	4620028	Mrs. B. Geethamma .	Bellary
	35	4599007	Mrs. Shanthamma .	Bellary	5	3584174	Ms. Aleya Bibi	South 24 Parganas
	36	3612376	Mrs. Mana Devi	Batanagar	6	4606816	Ms. Lakshmi Devi	Banda
	37	4579157	Mr. Durgesh Kumar Sahu	Baloda Bazar	7	4472344	Miss. Lalitha .	Shimoga
	38	3419795	Mrs. Sangita Shivprakash Panchal	Nilanga	8	4619473	Mr. Sukumar Mandal	Manikchak
	39	3887659	Miss. Reman Gore	Dondi Lohara	9	3584177	Mr. Sk Jamsed Ali	South 24 Parganas
	40	4521319	Miss. Kabita Mahato	Jhalda	10	3814715	Mr. Jugola Dehury	Athamallik
	41	4467782	Ms. Mouli Sarkar	Jalpaiguri	11	3030971	Ms. Anita Murmu	Jamtara
	42	4542539	Miss. Lakshmi .	Hassan	12	4498458	Mr. Filip Tudu	Jama
	43	3309415	Mrs. Sanchita Rani Nath	North Tripura	13	4052570	Ms. Rina Das	Soalkuchi
	44	4287163	Mrs. Daxaba Laxmansinh Zala	Himatnagar	14	4373075	Mr. Nikhilsunil Mali	Karad
	45	4411353	Mrs. Miru Hembaram	Dumka	15	4560578	Mr. Surajit Mondal	Chinsurah
	46	1991061	Vinod Marandi	Jama	16	4517444	Mr. Badal Maiti	South 24 Parganas
	47	4594884	Mr. Kaushik Sarania	Udalguri	17	1653788	Mr. Shibshankar Bind	Kolkata
	48	4569572	Mr. Debarchana Pandey	Lakhanpur	18	4092493	Miss. Arnapurna Mohapatra	Dhenkanal
	49	4497583	Mrs. Shukurumani Munda	Ghatagaon	19	4358845	Mr. Kichakishore Mahanta	Patna
	50	4604412	Miss. Nibedita Mandal	Manikchak	20	1459413	Pravas Das	Central Delhi
	51	4360331	Mr. Tarak Bera	Jhargram	21	3937571	Mr. Pritam Roy	Cachar
	52	4211818	Ms. Tushumoni Sahu	Rangapara	22	4222021	Mrs. Chhanda Tah	Kolkata
	53	4500492	Mrs. Krishna Mayra	Baruipur	23	4564672	Mr. Premananda Naik	Dhenkanal
	54	4435554	Miss. Chanchala Suklabaidya	Cachar	24	3765447	Miss. Babli Dabiya	Ratlam
	55	4349795	Mrs. Pitini Jamuda	Pallahara	25	4356811	Mr. Ranjan Santra	Santipur
	56	4602627	Dr. Bharat Chandra Mahanta	Keonjhar	26	1479081	Arup Khanra	Budge Budge
	57	4237323	Ms. Kajal Rout	Athagarh	27	1809908	Pravijit Debnath	North Tripura
	58	4428696	Mrs. Mangala Santik	Ghatal	28	4025461	Miss. Mamani Bouri	Puruliya
	59	4601198	Mr. Shree Lal Soren	Poraiyahat	29	4261541	Mrs. Mayuri Tanaji Dhenge	Gadhinglaj
	60	4504525	Mrs. Lakshmi Hemram	Jhargram	30	4344716	Miss. Gunamani Gamango	Mohana
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Retail Achievement

12	1200 Miles Achiever's				00 Mile	es Achiever's	
S.No	o. I'D	Name	City	S.No	o. I'D	Name	City
61	4343394	Mrs. Dipali Panja	Gurap	91	4165108	Mrs. Kajal Bala	Contai
62	4504014	Mr. Spandan Kumar Behera	Dhenkanal	92	4514856	Miss. Binulata Murmu	Dumka
63	3456103	Mr. Mangal Soren	Borio	93	4241117	Mr. Chatan Kishku	Menkapur
64	4373110	Mr. Ganpat Jagannath Lohar	Patan	94	4371213	Mr. Jayanta Manna	Egra
65	4558027	Miss. Rina Murmu	Jarmundi	95	4564477	Mrs. Zalubala Mahato	Puruliya
66	4604421	Mrs. Fekani Mandal	Englishbazar	96	4564923	Mrs. Lakshmi Barei	Bheden
67	4240701	Mr. Rajesh Tudu	Kathikund	97	4606796	Mr. Santosh Kumar	Banda
68	4438089	Miss. Sarama Sing Mura	Kotshila	98	3288060	Mr. Somaru Kurmi	Dibrugarh
69	4287157	Mr. Jaypalsinh Vinodsinh Zala	Talod	99	4631802	Mr. K. Gadilingappa .	Bellary
70	3965683	Mr. Satyam Halder	Krishnanagar	100		Mr. Rakeshkumar Ashokbhai Pagi	Lunawada
71	4384520	Mr. Santosh Behera	Dhenkanal	101	4388374	Ms. Narasamma .	Tumkur
72	4375006	Mrs. Bhabani Mondal	South 24 Parganas		4510550	Ms. Rumpi Das	Cachar
73	3811103	Ms. Sangita Dey	Egra		4353335	Mr. Bhavesh Kumar Kesurbhai Rathv	
74	3885313	Ms. Tilottama Mahanta	Patna		3873274	Mrs. BirajaMahato Ms. Sushanti Murmu	Puruliya Boarijore
75	4607993	Mrs. Bedana Mahato	Puruliya		4402986	Mr. Sanjay Mandi	Bardhaman
76	4358275	Mrs. Sita Adak	Diamond Harbour	107	4645220	Ms. Sushmita Hansda	Dumka
77	4469214	Ms. Nethravathi .K .	Shimoga	7- <u>20</u> -5	4703746	Mr. Benimadhab Mandal	Manikchak
78	1499950	Mr. Subhas Das	Central Delhi	109	4570710	Mr. Tuntun Pandit	Sambalpur
79	4386903	Miss. Sobita Mondal	Howrah	110	3233717	Mr. M Prathap Reddy	Bellary
80	4545080	Mr. Abhranil Dutta	Kolkata	111	4581524	Mrs. Mousumi Mahato	Puruliya
81	4248843	Miss. Kumudini Sahoo	Athagarh	112	4609172	Mr. Biraj Kalita	Hajo
82	3374867	Miss. Purnima Ghosh	Memari	113	4587776	Miss. Mamta Padoti	Chhuria
				114	4713836	Mr. Surya Kanta Mondal	Nandigram
83	1706354	Subal Ghorai	Patashpur	115	4393568	Mrs. Megha Amar Patil	Shirol
84	4203167	Mr. Ramaoo Yadav	Bhatapara	116	4515136	Mrs. Lalita Marandi	Dumka
85	4577220	Mr. Debasish Roy	Chakdah	117	3851135	Mr. Laxmidhara Jena	Chandbali
86	3492849	Mrs. Dali Tanti	Hooghly	118	4568443	Mr. Kailash Chandra Tripathy	Sambalpur
87	4570576	Mr. Vinod Kumar	South West Delhi	119	3042008	Mrs. Shepali Bala Das	South Tripura
88	4550968	Mrs. Anu K M .	Hassan	120	4644479	Mr. Mahadev Murmu	Ramgarh
89	3843785	Mr. Susanta Das	Egra	121	4611083	Mrs. Pukuli Soren	Masalia
90	4407590	Mrs. Ganga Malik	Goghat	122	954358	Mr. Prabir Mondal	South 24 Parganas





Mr. Biswanath Bhowmik Kings Club



Mr. Rana Sarkar

Elite Ambassador



Mr. Sujoy Roy Ace Ambassador





Mr. Adhijit Roy Ace Ambassador



Mr. Arvind Kumar Jaiswal Imperial King



Mr. Bikash Ghosh Imperial King



Mr. Sheo Anand Imperial King

SmartValue Top Leaders



Mr. Ashish Bhardwaj
Prince

Mr. Debanjan Sarangi
Prince



SmartValue Top Leaders



Mr. Soumitra Kundu Prince

Mr. Surajit Maity
Prince

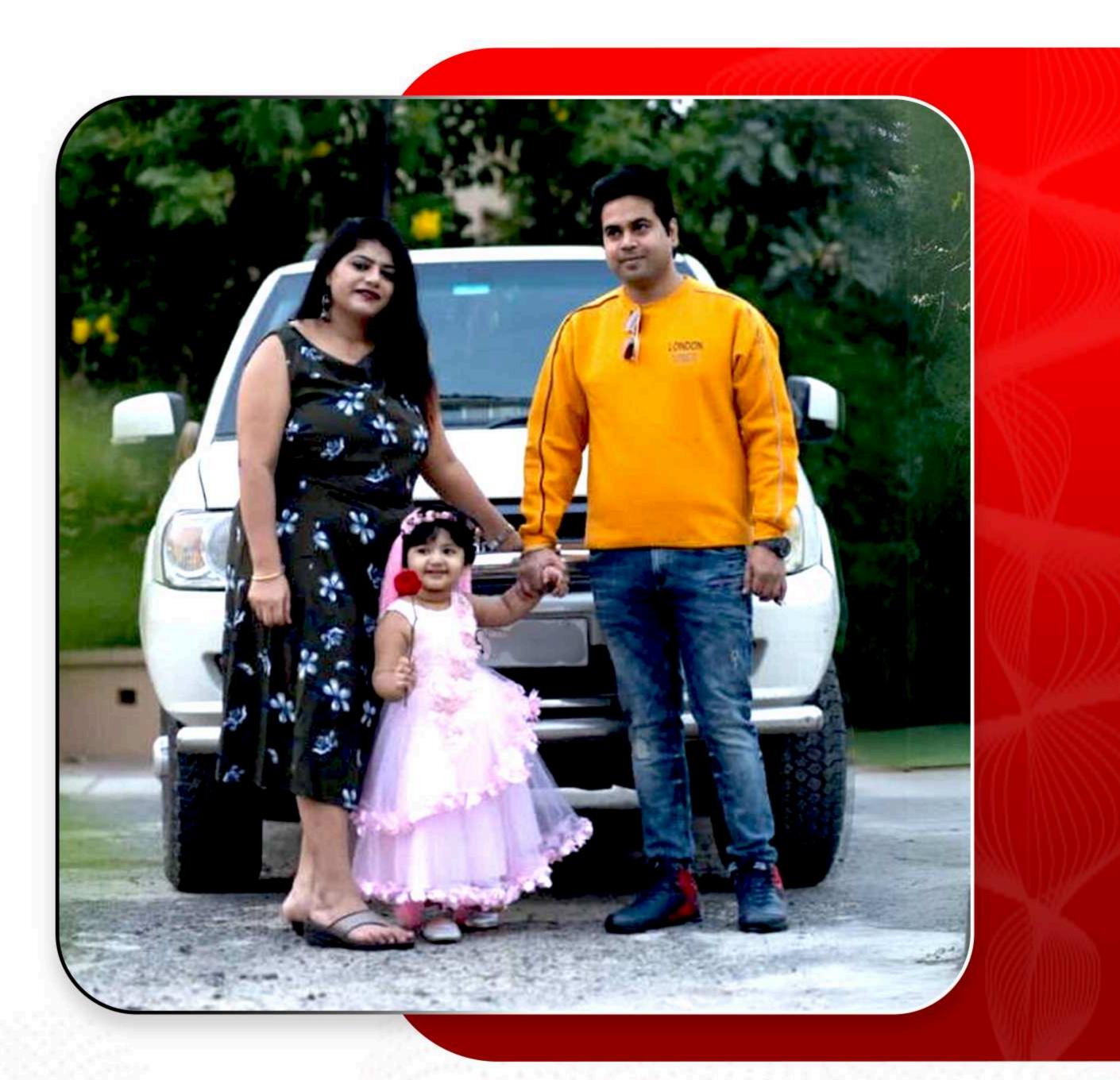


SmartValue Top Leaders



Ms. Kakali Gayen
Prince

Mr. Bipin Prasad
Prince



SmartValue Top Leaders



Ms. Deepak Kumar Prince

Mr. Murliram Rajak
Prince







Mr. Manoj Kumar Prince

Mr. Puneet Kumar Gaur

Crown



SmartValue Top Leaders



Mr. Partha Bhowmick
Crown

Mr. Amarnath Bose Crown



SmartValue Top Leaders



Mr. Ranvijay Kumar Crown

Mr. Raju Pakira Crown





Ms. Royna Bhowmik
Diamond



Mr. Santanu Kabi Diamond



Mr. Raju Kumar Singh Diamond



Mr. Biswadip Mukherjee Diamond



Mr. Surajit Adhikary Diamond



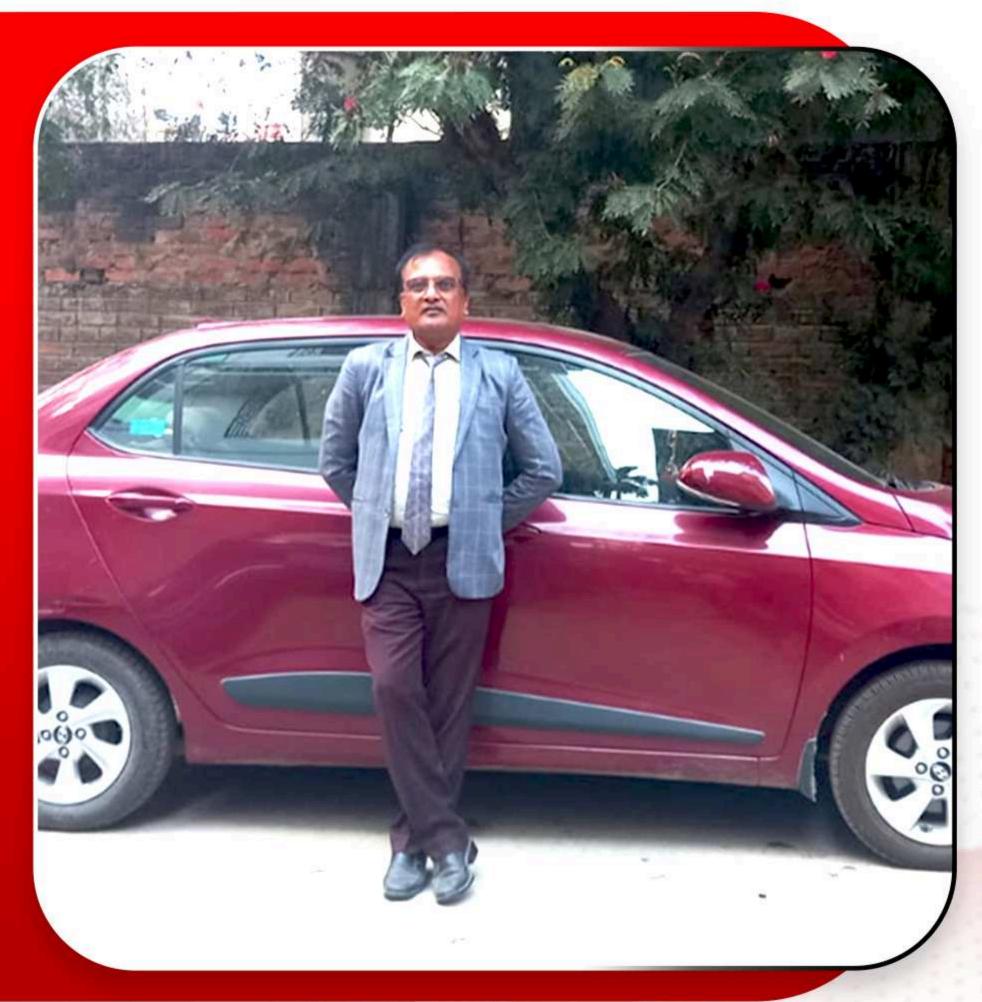
Mr. Goutam Ghosh Diamond



Ms. Kanchan Jha Diamond



Mr. Sonny Talukdar Diamond



Mr. Madan Mohan Prasad Diamond





Mr. Ajay Kumar Das Diamond



Mr. Nirmal Kumar Diamond



Mr. Sonatan Malik Diamond

SMARTPULSE-W/

SmartValue Top Leaders



Mr. Arvind Kumar Sharma Diamond



Mr. Brij Bhushan Pareek Diamond



Mr. Durga Ghosh Diamond



Mr. Rahul Kumar Sah Diamond



Mr. Balai Nayak Diamond



Mr. Bhagirath Kumar Bhargaw Diamond

SMARTPULSE-W/

SmartValue Top Leaders



Mr. Shyamal Jana Diamond



Mr. Dilip Kumar Mehta Diamond



Mr. Sirajul Gharami
Diamond



Benefits of Direct Selling

Direct selling isn't just about selling products; it's about unlocking your full potential. By joining this dynamic industry, you'll develop invaluable sales skills that are essential for success in today's world. From understanding customer needs to closing deals, you'll master the art of sales, ensuring you never sleep on an empty stomach.

Moreover, direct selling offers unparalleled opportunities for personal development. Through daily interactions, you'll sharpen your communication skills, enhance your problem-solving abilities, and cultivate a resilient mindset. As you build relationships and expand your network, you'll not only increase your earning potential but also foster a supportive community that propels you towards your goals.



CSR Activites



Welcome to our CSR Activities page, where we showcase our recent community initiatives, including the Beti Bachao Beti Padhao Campaign, Helmet Awareness Activity, Swachta Abhiyan, Food Donation, Plantation Activities, etc. Join us in celebrating these efforts to make a positive impact on society.



Indore TI Radha Yadav, SI Mohini Goyal and SI Aasha also participated in this great initiative by SmartValue

SMARTVALUE WORLD WOMEN'S DAY (Pan India)





Plantation Activity was done in the presence of National Horticulture Board Officer Mr. K.C. Sen

SMARTVALUE PLANTATION ACTIVITIES (Pan India)

CSR Activites







Inspector Parshuram Singh and Sub Inspector Deepak Kumar also participated in this great initiative by SmartValue

SMARTVALUE NO PLASTIC USE (Pan India)





S.I Kumar Gaurav, S.I Sudha Laxmi and Constable Laxmi Kumari participated in Beti Bachao Beti Padhao CSR Activity.

SMARTVALUE BETI BACHAO, BETI PADHAO (PAN INDIA)

CSR Activites







S.I Tofan Sethi, S.I Prashnna Rout, TI Dharmendra Pausty, TI Pintu Nayak and TI Balaram Behera participated in Helmet Awareness Activity in Odisha

SMARTVALUE ROAD SAFETY AWARENESS (Pan India)

Our primary goal is not limited to maximizing profits but also includes initiating CSR activities to uplift society across various sectors. Our goal is to contribute to social transformation and improve the lives of others through our dedicated efforts.



International Travel

"Explore THAILAND with SmartValue!"

We took 600 people from India on an unforgettable journey, witnessing their joy and excitement throughout the trip.



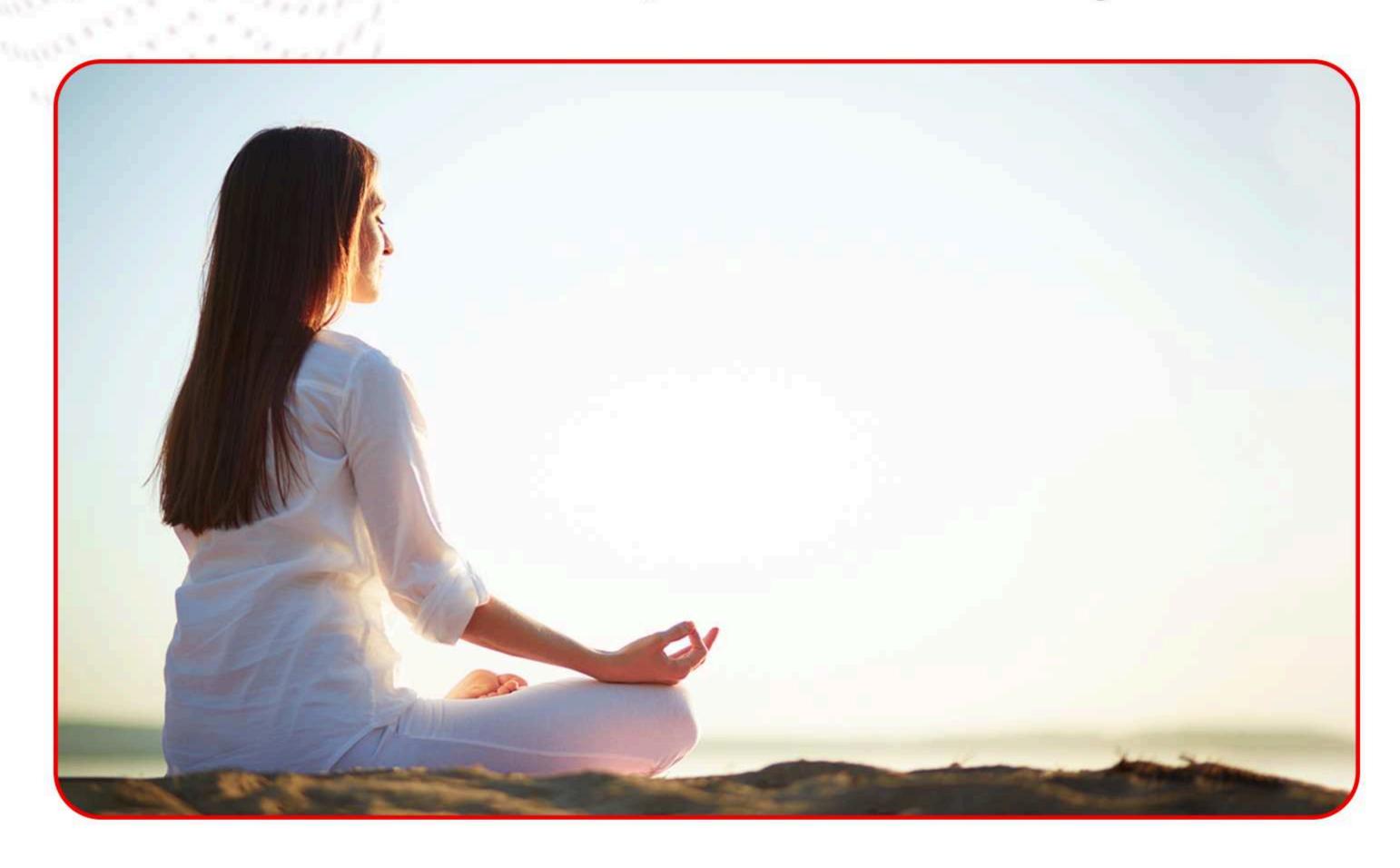


"Experience the best of **DUBAI** with **SmartValue!**"
Our February 2024 trip was filled with unforgettable
moments at iconic landmarks, making it an incredible journey.



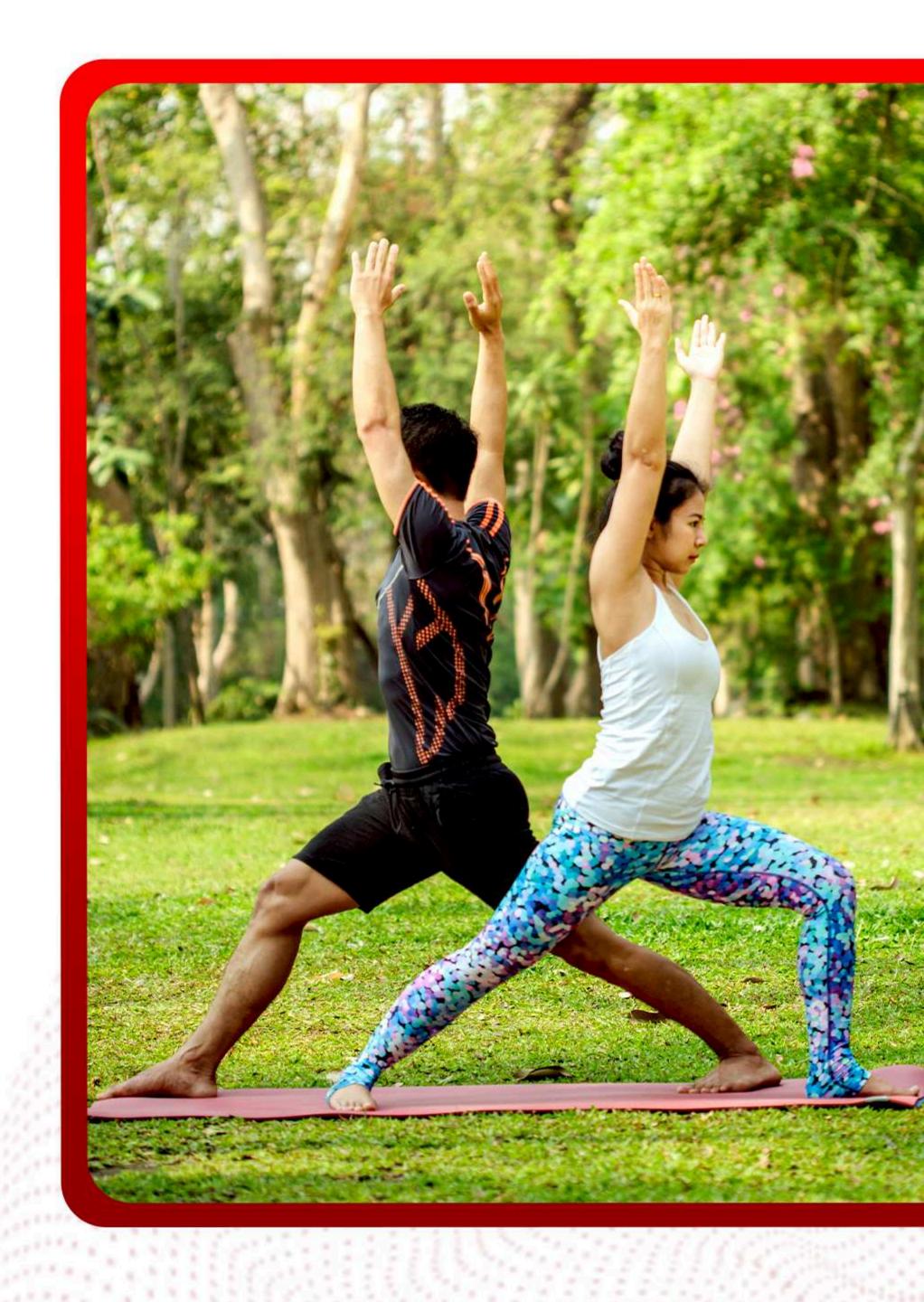
Journey to Wellness: YOGA & MEDITATION Insights

In the fast-paced modern world, finding peace can be challenging. Yoga and Meditation, ancient practices cherished for centuries, offer a sanctuary for the mind, body, and spirit. This page explores their profound benefits and importance in fostering a balanced, healthy lifestyle.



Why It's Important to Practice Yoga & Meditation?

Stress and anxiety are common in today's society, affecting mental and physical health. Yoga and Meditation counteract these stresses, promoting calm and resilience. Yoga enhances physical strength and flexibility through postures and breathing techniques, while Meditation calms the mind and improves focus. Together, they provide a holistic approach to well-being. Additionally, these practices can enhance emotional stability, boost the immune system, and improve sleep quality. They foster self-awareness and mindfulness, enabling individuals to handle daily challenges more effectively. Incorporating Yoga and Meditation into daily routines leads to a balanced, healthier, and more fulfilling life.



Benefits of Yoga & Meditation



- Reduces Stress and Anxiety
 - Lowers stress hormones, promoting relaxation.
- Enhances Physical Health
 - Improves flexibility, strength, balance, and cardiovascular health.
- Improves Mental Clarity and Focus
 - Boosts concentration, memory, and decision-making.
- Boosts Emotional Well-being
 - Encourages self-awareness and emotional regulation.
- Promotes Better Sleep
 - Calms the mind and improves sleep quality.
- Enhances Self-awareness and Mindfulness
 - Promotes intentional and mindful living.
- Strengthens Immune System
 - Boosts immunity through stress reduction and better sleep.

Fosters a Sense of Community

- Builds belonging and support through shared practice.

Conclusion

Incorporating Yoga and Meditation into daily life leads to profound changes, nurturing the mind, body, and spirit. These practices offer tools for reducing stress, improving health, and finding inner peace. Start your journey today and experience their transformative power.

Reference from the following book:

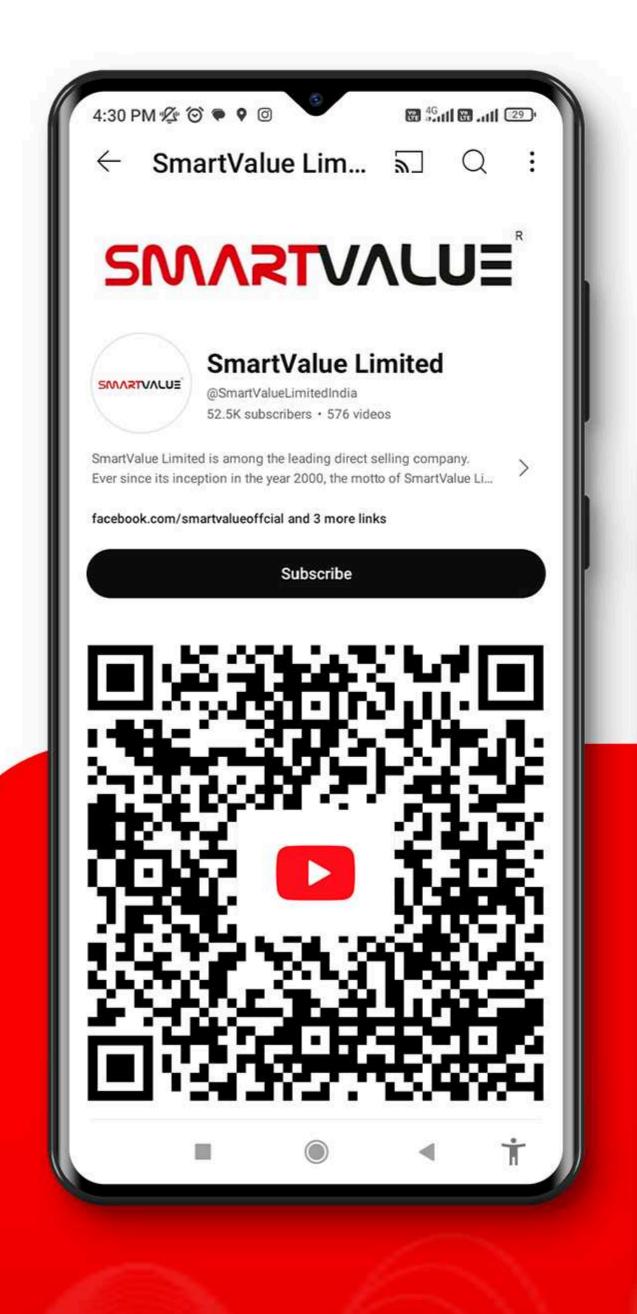
"The Heart of Yoga: Developing a Personal Practice" by T.K.V. Desikachar

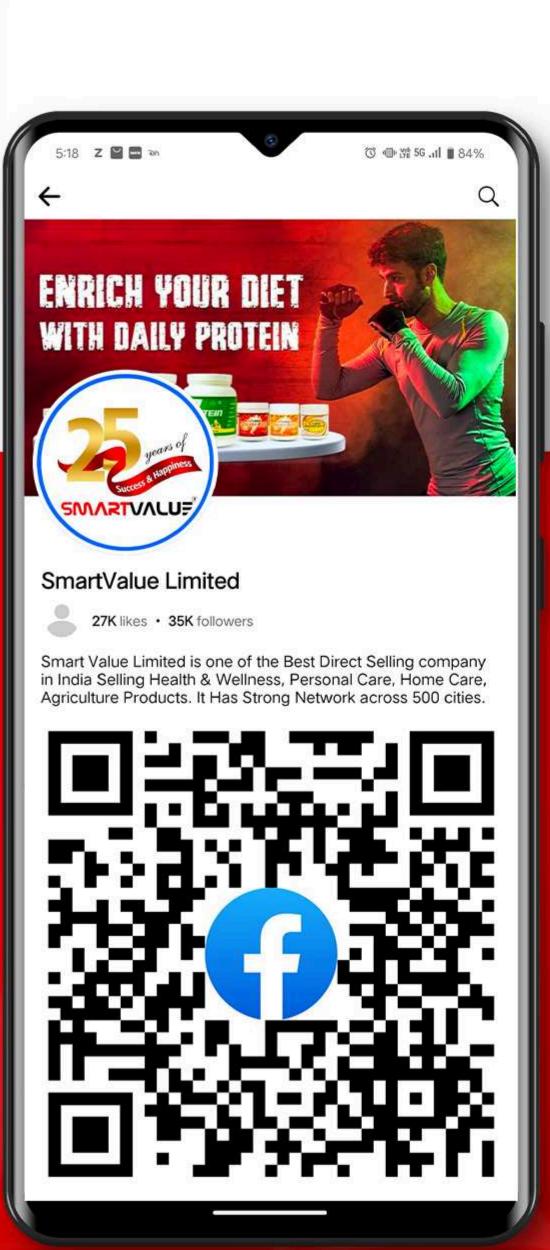




Power of Social Media

In today's digital age, social media is crucial for direct selling success, offering platforms like Facebook, Instagram, and Twitter to expand professional networks globally. It showcases products, reaches vast audiences, and fosters real-time engagement, allowing businesses to adapt swiftly to customer needs. SmartValue leverages social media to enhance business, share CSR initiatives, and provide real-life product testimonials. Follow SmartValue to stay updated on offers, events, and product launches, and join our community to witness our commitment to positive societal impact. Scan the below QR code of our social media channels to ensure you never miss any important updates regarding our offers, events, and products.











Contests

Welcome to our Social Media Contest page, where we showcase the exciting contests held in past months, featuring the winners of these contests. Through our social media platforms, we've awarded gifts and recognitions to these talented individuals. Explore the page to discover the contests and celebrate the creativity and enthusiasm of our winners!



New Year Contest



Holi Contest



New Year Contest Winner



Holi Contest Winner

SMARTPULSE-H-

Customer Service

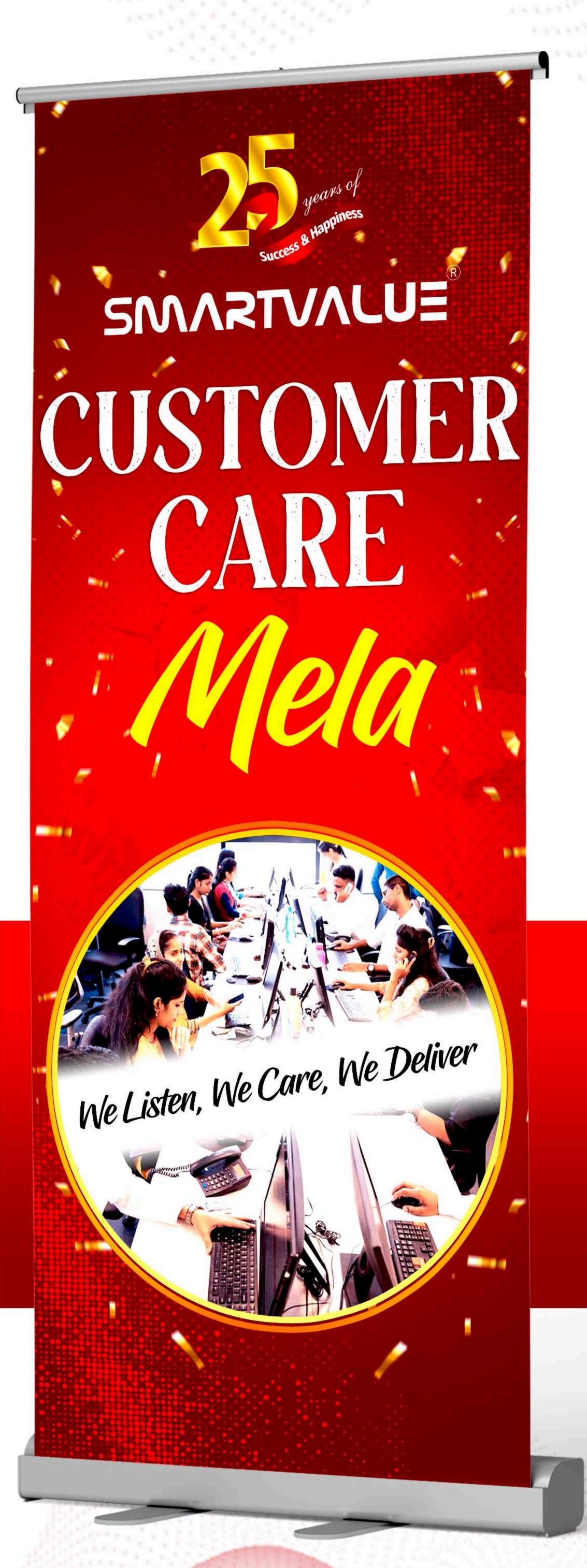
At SmartValue, customer satisfaction is paramount, guided by our positive and welfare approach to customer service. We are committed to not only meeting but exceeding your expectations through empathetic and supportive interactions.

Our recent initiative, the "Customer Care Mela," exemplifies this commitment by deploying dedicated representatives to branches nationwide. They offer personalized support and swift resolutions to customer queries, fostering stronger, more trusting relationships directly with you.

Your feedback is pivotal in our ongoing efforts to improve and effectively meet your needs. We firmly believe exceptional customer service is fundamental to fostering successful relationships.



Customer Care Mela Conducted at New Delhi with Top Leaders



SMARTPULSE-

LeMart

LeMart was established in 2018 to expand the distribution network pan India through retailing, a concept that rewards Associates who have dedicated themselves to serving customers from their locality through LeMart stores. In this retail revolution, some of the LeMart's have performed exceptionally well, below are some of the top 10 LeMart's.

Top 1) M/S Gauri Enterprises



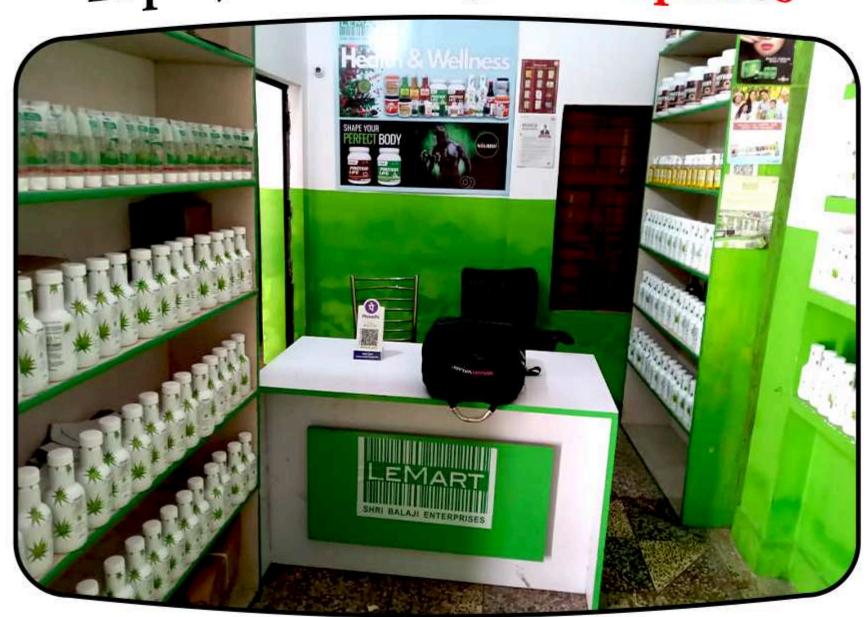
Varanasi

Top 2) Shri Ram Enterprises



Faizabad

Top 3) Shri Balaji Enterprises



Lucknow

Top 4) Smart IT Solutions



Kolkata

Top 5) Ghosh Brothers



Kolkata

LeMart

Top 6) Ved Smartcare



Motihari

Top 7) Mahesh Enterprises



Mohania

Top 8) Complete IT Solution



Medinipur West

Top 9) Sai Super Food Enterprises



Jabalpur

Top 10) Keshari Smart Care



Gorakhpur

New LeMart's Launch



We are thrilled to announce the launch of new LeMart stores this quarter! Our dedicated Associates are ready to provide exceptional service and quality products to local communities. Join us in this retail revolution, setting new benchmarks in growth and sales. Visit our new stores to experience the difference and enjoy a personalized shopping experience.

Name: SK Leaders

Date: 21/02/24

Location: Kolkata, WB



Name: Likith Enterprises

Date: 01/03/24

Location: Kolar, Karnataka

Name: SS Enterprises

Date: 23/03/2024

Location: Bellary, Karnataka



Cultural Activities

Welcome to our Cultural Activities Page. At Smart Value, we value every culture and tradition. Together with our employees, we celebrate different national and traditional festivities such as Holi, Diwali, Independence Day, Republic Day, Christmas, and more auspicious events. Additionally, we organize Sports Day annually to promote fitness and health among our employees, fostering cultural unity and boosting morale.



Republic Day
Celebration



Sports Day
Outing



Women's Day
Celebration

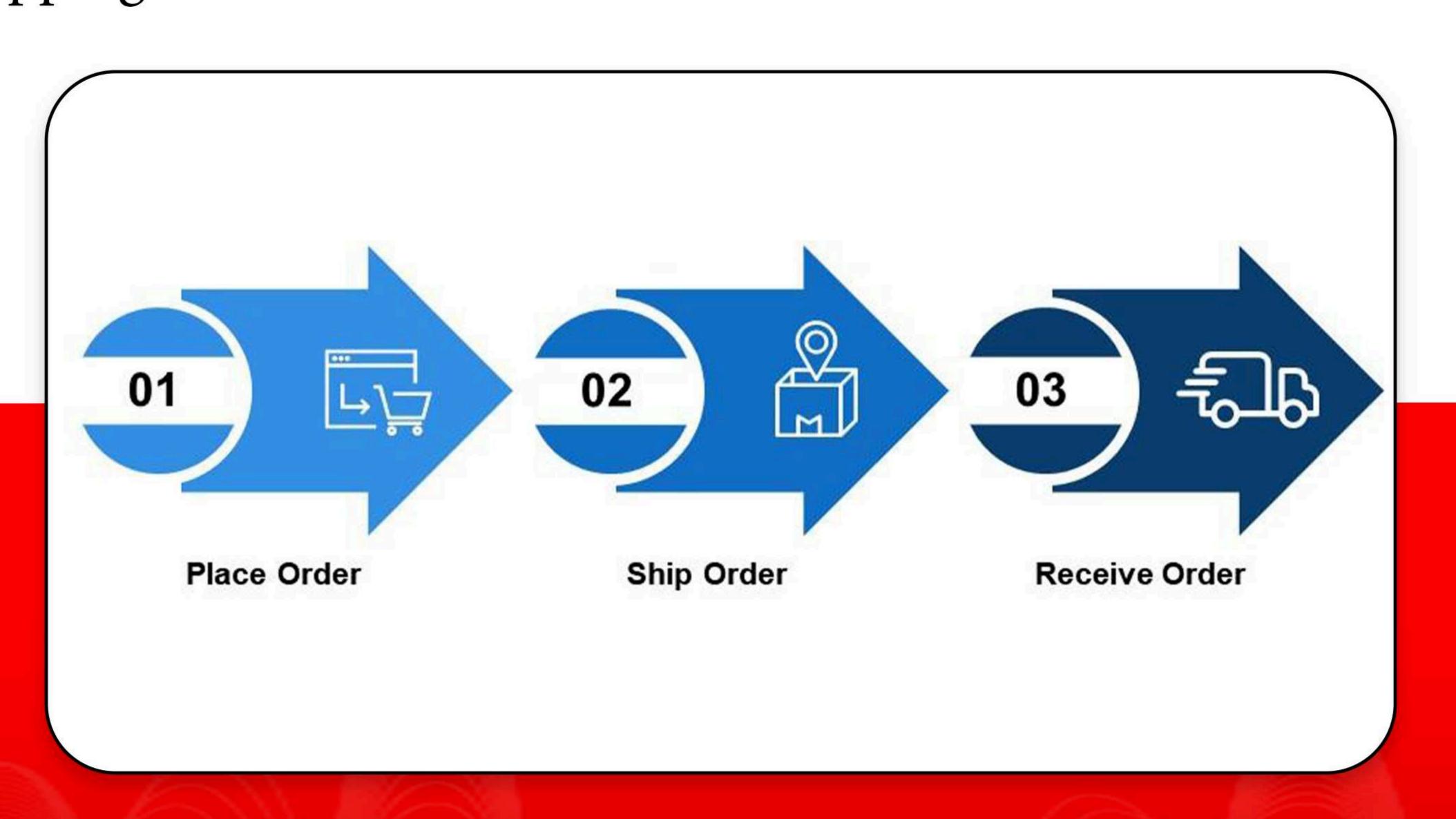


Holi Celebration

SMARTPULSE-W-

Smart Direct

SmartValue is dedicated to innovation, exemplified by the launch of Smart Direct, an E-commerce platform exclusively for associates. This groundbreaking initiative brings the ease of online shopping directly to our associates' fingertips, eliminating the need to visit physical branches. With Smart Direct, associates can conveniently browse and order from a wide range of products, from health supplements to personal care items, all from the comfort of their homes. The platform's user-friendly interface ensures a seamless shopping experience, reflecting our commitment to accessibility and customer satisfaction. Smart Direct marks a significant step towards empowering our associates and redefining the future of shopping.





New Product Launch)



Introducing Nourish Mass Sports Protein Powder by SmartValue – your ultimate workout partner! This protein powder is both sugar-free and gluten-free, providing an impressive 53.16 grams of whey protein per serving. It's designed for easy mixing and features a powerful blend of protein and carbohydrates to help your muscles grow and recover faster. By using Nourish Mass Sports, you can increase your muscle size, build a bulkier body, and stay healthy and fit. Don't miss the chance to enhance your performance and achieve greatness with Nourish Mass Sports by SmartValue!



Product Testimonials

Welcome to our Product Testimonials Page, where we proudly showcase the glowing reviews from our happy customers. Read about their amazing results and how our products have transformed their experiences. Join us in celebrating their satisfaction and the success stories that inspire us.



My Name is Shukla Bhowmi. As I am a teacher, earlier I used to have digestive problem, stress problem & loss of energy. But after started using Nourish Noni Gold from last 6 months my digestive system is improved, I stay energize all the day and started getting better sleep.



My name is Geeta Kumari. I have been working in the corporate sector for 6 years now. I am a mother to a 4-year-old son. Balancing work and life is hectic, and because of that, I was facing serious fatigue and had less energy throughout the day. Ever since I started using Nourish Energy Rush, I have been full of energy.



Hi, I'm Varun Kaushik, a busy MNC professional. Due to my hectic schedule, I faced health issues like cough, cold, and body pain. After trying many supplements without success, I found Nourish Protein Life. Since then, I haven't experienced sudden illnesses.



I'm Swati Sharma, an event manager always on the go. Recently, I experienced severe body pain and found out my bones were weakening. Despite various treatments, only Nourish Calcium Tablets helped. Now, my pain is reduced, and I feel much better.



My name is Sheetal Sharma and I am an IT engineer with over 9 years of experience. I have had weak eyesight since a young age. However, after discovering Nourish Spirulina Capsules, which are known for improving eyesight, I started taking them regularly and have noticed improvement in my eye health.



Hi! I'm Sunita Thakur, a small business owner and mother. Busy with life, I neglected my health and developed kidney problems, causing fatigue and low energy. After consulting doctors, I started taking Nourish Renal Care Tablets. Now, I'm energetic and my health is improving, with regular doctor checkups.



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